



2016 Winner of RichTech's
Innovation in Community Impact Award

SCIENCE MATTERS



MARCH 2017

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 Science Matters VA

SCIENCE TELEVISION HIGHLIGHTS



NATURE: YOSEMITE (Wednesday, March 29 at 8:00 pm) Yosemite is a land forged in wildfire and sculpted by water, but with climate change, water is scarcer and fire more common. Join scientists and adventurers to investigate how these global changes are affecting one of America's greatest wildernesses.



NOVA: SECRETS OF THE VIKING SWORD (Wednesday, March 29 at 9:00 pm) Vikings were some of the fiercest warriors of all time. Yet only a select few carried the ultimate weapon of their era: the feared Ulfberht sword. Join researchers using cutting-edge science to reconstruct the Ulfberht and unravel its secrets.



SECRETS OF THE DEAD: NERO'S SUNKEN SHIP (Wednesday, March 29 at 10:00 pm) Follow archaeologists who are mapping underwater ruins of Baiae, ancient Rome's version of Las Vegas, piecing together what life was like in this playground for the rich.



Science MATTERS Because

TELL US WHY SCIENCE MATTERS TO YOU!

Do you have a great answer to the question "Why does Science matter to you?" Let us know and you could be considered for a future **SCIENCE MATTERS BECAUSE** TV and radio spot. Help us inspire others to value science. Email a 30 to 45-second video, or your written answer, to sciencematters@ideastations.org.

Explore current **SCIENCE MATTERS BECAUSE** videos at ideastations.org/SMbecause

SCIENCE HAPPENINGS



Learn more at ideastations.org/sciencematters



A program of SCIENCE MATTERS and the Community Idea Stations®

Monday, March 27, 2017

A Physicist Walks Into a Bar

Narbe Kalantarians, PhD, of Virginia Union University, brings us on a journey to peer inside the neutron's mysteries, based on his work with Jefferson Lab's physics program.

Find details at ideastations.org/sciencematters



Sunday, April 23, 2017, 1pm – 5pm

Explore the Outdoors 2017

Explore outdoor adventure, healthy living and environmental science at this annual family-friendly event hosted by Science Matters, Ready To Learn and Chesterfield County Parks & Recreation.

Find details at ideastations.org/explore-outdoors

ARE YOU USING IT YET?



Click. Search. Post.
sciencecalendar.ideastations.org

- ✓ **CLICK** on the Science Matters Community Calendar, found on the Science Matters website.
- ✓ **SEARCH** the latest STEM events in your community.
- ✓ **POST** your STEM organization's events. By listing your event, you may have the opportunity to be chosen as the Science Matters Pick of the Week which highlights your event on **WCVE FM 88.9 Radio** and on our Science Matters website and Facebook page!

There's even more to explore with Science Matters...

Hot Shots
Hot Jobs

Explore the myriad of **STEM career paths** available and be inspired by the professionals already pursuing them.

Question
Your World

Weekly one-minute **STEM "appetizers"** featured on **88.9 WCVE Richmond Public Radio**, produced by the **Science Museum of Virginia**.

WANT TO LEARN MORE?

Visit our Website:
ideastations.org/ScienceMatters

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Science Matters is a multi-media educational initiative of the Community Idea Stations, Central Virginia's PBS & NPR stations. Through our "big loud voice" of Radio, Television and the Web, we strive to inspire our community to value science and to understand its importance to our future. We couple excellent national PBS and NPR content with compelling locally produced segments which feature community partners involved in exciting Science, Technology, Engineering and Math (STEM) activities in Virginia. Our community outreach events and our new **Science Matters Community Events Calendar** are additional vehicles for engaging audiences of all ages in ongoing discovery and exploration of all things science.

