

# SCIENCE MATTERS

JUNE 2017

[www.ideastations.org/ScienceMatters](http://www.ideastations.org/ScienceMatters)

 Science Matters VA

## SCIENCE PROGRAM HIGHLIGHTS



This Summer,  
PBS brings  
you the world.

**PBS SUMMER OF ADVENTURE**



### BIG PACIFIC

*(Wednesdays at 8:00pm, beginning June 21)*

This 5-part series plunges into the Pacific with researchers and cinematographers to see the ocean's rare and dazzling creatures in a way never before seen on television. Filmed in cinematic 4K, the program examines an ocean that covers a third of the Earth's surface.



### GREAT YELLOWSTONE THAW

*(Wednesdays at 9:00pm, beginning June 21)*

Journey with Kirk Johnson to Yellowstone, where wolves, grizzlies, beavers and Great Gray owls survive one of the greatest seasonal changes on the planet. As the temperature swings 140 degrees, cameras capture how the animals cope. 3-part series.

Explore science around the globe throughout the summer months with **PBS Summer of Adventure!** More to come in July...



**Wow in the World** is a new way for families to connect, look up and discover the wonders in the world around them. **New series!**



LISTEN ON-DEMAND at  
[ideastations.org/sciencematters](http://ideastations.org/sciencematters)



On June 1, **Invisibilia** is back for **Season 3!** Explore the invisible forces that shape human behavior – thoughts, emotions, assumptions, expectations.

# SCIENCE HAPPENINGS



Learn more at [ideastations.org/sciencematters](http://ideastations.org/sciencematters)



A program of SCIENCE MATTERS and the Community Idea Stations®

Wednesday, June 21, 2017

## *The Science of Illusions*

Explore the uncertain world of light and sound with Randolph Macon College's Dr. Cedar Riener, as he showcases the *Science of Illusions*.

Find details at [ideastations.org/sciencematters](http://ideastations.org/sciencematters)



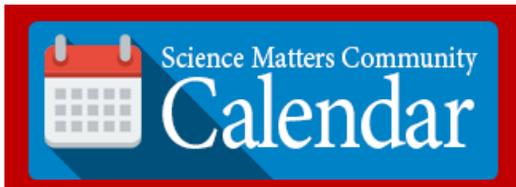
Saturday, June 17, 2017

## *Bumblebee Jamboree at Maymont*

Buzz on over to Maymont and celebrate National Pollinator Week with family-friendly activities including a live butterfly safari tent, puppet shows, crafts and games. Be sure to look for the Science Matters booth!

Find details at [sciencecalendar.ideastations.org](http://sciencecalendar.ideastations.org)

## ARE YOU USING IT YET?



Click. Search. Post.  
[sciencecalendar.ideastations.org](http://sciencecalendar.ideastations.org)

- ✓ **CLICK** on the Science Matters Community Calendar, found on the Science Matters website.
- ✓ **SEARCH** the latest STEM events in your community.
- ✓ **POST** your STEM organization's events. By listing your event, you may have the opportunity to be chosen as the Science Matters Pick of the Week which highlights your event on 88.9 WCVF FM Radio and on our Science Matters website and Facebook page!



## TELL US WHY SCIENCE MATTERS TO YOU!

Do you have a great answer to the question "Why does Science matter to you?" Let us know and you could be considered for a future **SCIENCE MATTERS BECAUSE** TV and radio spot. Help us inspire others to value science. Email a 30 to 45-second video, or your written answer, to [sciencematters@ideastations.org](mailto:sciencematters@ideastations.org).

## WANT TO LEARN MORE?

Visit our Website:  
[ideastations.org/ScienceMatters](http://ideastations.org/ScienceMatters)

Follow us on Facebook:  
[facebook.com/ScienceMattersVA](https://facebook.com/ScienceMattersVA)

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**Science Matters** is a multi-media educational initiative of the Community Idea Stations, Central Virginia's PBS & NPR stations. Through our "big loud voice" of Radio, Television and the Web, we strive to inspire our community to value science and to understand its importance to our future. We couple excellent national PBS and NPR content with compelling locally produced segments which feature community partners involved in exciting Science, Technology, Engineering and Math (STEM) activities in Virginia. Our community outreach events and our new **Science Matters Community Events Calendar** are additional vehicles for engaging audiences of all ages in ongoing discovery and exploration of all things science.

